

Mackenzie Greenchip Global Environmental Balanced Fund

Why invest in this fund?

1. Responding to investors' demand

Investments aimed at tackling climate change are growing significantly. In 2019, around US\$940 billion was invested in this space, and in order to meet the Paris Agreement targets,¹ at least US\$60 trillion will need to be invested into renewable energy and carbon-reducing technologies by 2050.² Investors are keen to use their investment dollars to help fight climate change. In fact, 75% of investors want their financial services provider to inform them about sustainable investments.³ With the first environmental-focused balanced fund in Canada, investors now have access to environmental-themed equities and green bonds.

Securities held in the fund



2. Experts with the track record and truly green credentials

The fund is managed by a unique combination of two investment teams. Equities are managed by the Mackenzie Greenchip Team, a pre-eminent Canadian investment management team that focuses exclusively on environmental companies, having been dedicated to environmental-themed investing since 2007. The fixed income sleeve of the fund is managed by the Mackenzie Fixed Income Team, an early adopter of the six UN-supported Principles for Responsible Investment. They have embedded ESG factors into their investment process since the team started managing the fixed income sleeve of Mackenzie Global Sustainable Balanced Fund in 2017.

Investment objective

The fund seeks to provide long-term capital appreciation by investing in a combination of equity and fixed-income securities of issuers located anywhere in the world. The fund invests primarily in the environmental economy supporting energy transition.

Investment approach

- The equity sleeve will generally maintain a concentrated portfolio of companies selling environmental-focused products and services.
- The fixed-income sleeve will invest primarily in labelled green bonds and other debt instruments that are used to finance environmental and sustainable solutions, allocating across credit quality, yields, structures, sectors, currencies and countries.
- Securities are expected to benefit from the long-term trends of changing demographics, resource scarcity and environmental degradation and a transition to a more sustainable world.

3. Growth, stability and impact

Performance of sustainable funds against their respective category averages has been quite strong (See chart below).⁴ The equity team seeks blue-chip green economy businesses. This is combined with the fixed income sleeve that seeks green bonds and debt instruments that are used to finance environmental and sustainable solutions. The fund provides growth and stability potential, with secular tailwinds towards “the great energy transition”.

	Q1	Q2	Q3	Q4
Percentage of sustainable products in 1 st or 2 nd quartile in each quarter of 2020 (measured by returns) ⁵	73%	59%	62%	74%

	2017	2018	2019	2020
Percentage of sustainable balanced funds in 1 st or 2 nd quartile (measured by returns) ⁶	28%	68%	63%	74%

Expertise

Equities



John A. Cook, CIM
SVP, Portfolio Manager and Investor Engagement, Team Co-Lead
Mackenzie Greenchip Team
Investment experience since 1991



Gregory Payne, PhD, CFA
SVP, Portfolio Manager, Team Co-Lead
Mackenzie Greenchip Team
Investment experience since 1999

Fixed Income



Konstantin Boehmer, MBA
Senior Vice President, Portfolio Manager, Head of Global Macro and Quantitative Analytics, Team Co-Lead
Mackenzie Fixed Income Team
Investment experience since 2003



Steve Locke, MBA, CFA
Senior Vice President, CIO of Fixed Income and Multi-Asset Strategies.
Mackenzie Fixed Income Team
Investment experience since 1995

Asset Allocation



Nelson Arruda, MFin., MSc., CFA
Senior Vice-President, Portfolio Manager, Team Co-Lead
Mackenzie Multi-Asset Strategies Team
Investment experience since 2009



Todd Mattina, PhD
Senior Vice President, Chief Economist, Portfolio Manager, Team Co-lead
Mackenzie Multi-Asset Strategies Team
Investment experience since 2002

Why Mackenzie

Mackenzie Investments has the strength and diversity of perspectives to meet your business needs and help support your clients in all markets.

A clear vision

We're committed to the financial success of investors, through their eyes.

Strong ownership

Part of IGM Financial and the Power Financial Group of Companies, trusted advice champions with over \$983B (CAD) in assets as of December 31, 2020.

Multiple perspectives

Home to 16 distinct investment boutiques, offering you multiple perspectives on market risks and opportunities.

Fund codes & management fees

Series	Prefix	C\$				Mgmt Fee
		FE	BE	LL2	LL3	
LB	MFC	9383	-	-	-	1.90%
LF	MFC	9384	-	-	-	0.75%
LF5	MFC	9368	-	-	-	0.75%
LW	MFC	9385	-	-	-	1.75%
LW5	MFC	9369	-	-	-	1.75%
LX	MFC	9370	-	-	-	1.90%

Fund series descriptions:

Series LB – Bundled series that is available in front-end purchase option.

Series LF – A Fee-based series where the advisory fee is charged separately from management fee. Your dealer has entered into an agreement with Mackenzie Investments relating to the distribution of these units. Available with private banking only.

Series LW – Investors are automatically enrolled to series LW once \$100,000 of household assets with LBCFS from Series LB is reached.

Series LX – Series with monthly distributions (\$5,000 minimum).

Additional fund series, are available at mackenzieinvestments.com/fundcodes

To learn more about responding to your clients' interest in the green economy, speak to your LBC Financial Services Representative.

1 United Nations Framework Convention on Climate Change: "What is the Paris Agreement?"

2 United Nations Environment Programme: "Climate change."

3 RIA: "Investor Opinion Survey 2020"

4 Source: Canadian mutual funds based on their respective Morningstar Category peer groups on a risk-adjusted basis after fees. ©2020 Morningstar Research Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results. Morningstar Research Inc., Sustainable Investing Landscape for Canadian Fund Investors, Q4 2020

5 Source: Morningstar Research Q1-Q4 2020 - Sustainable Investing Landscape

6 Source: Morningstar Direct

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Mutual funds are distributed by LBC Financial Services Inc. ("LBCFS"), a subsidiary of Laurentian Bank of Canada ("Laurentian Bank"). Mutual funds offered by LBCFS are part of the Laurentian Bank Group of Funds managed by Mackenzie Investments. LBCFS is a corporate entity separate from the Laurentian Bank and from Mackenzie Investments.

The registered LBCFS representative is also a Laurentian Bank employee. Accordingly, LBCFS's accountability is limited to the conduct of its representatives in the performance of their duties for LBCFS.

Important information is contained in the relevant Fund Facts and in the Simplified Prospectus. We ask that you read this (these) document(s) carefully prior to investing. To obtain your copy of the Fund Facts concerning the fund(s) you have chosen, please contact a LBCFS representative at the Laurentian Bank branch.

Commissions, trailing commissions, management fees and other expenses all may be associated with mutual fund investments. Nothing guarantees that the fund will maintain its net asset value per unit at a constant amount or that the full amount of your investment in the fund will be returned to you. Mutual fund values change frequently and past performance may not be repeated.